

SCOTTSDALE PUBLIC LIBRARY ADVISORY BOARD
MEETING MINUTES
Civic Center Library Board Room
May 19, 2004

Members Present: Judith Crider, Chair
David Berry
R. Jerry Hargitt
Camille Schmidt
Linda Tardie
Nancy Walker

Members Absent: Hamilton Lee Durning

Others Present: Rita Hamilton, Library Director
Dana Braccia, Community Relations Coordinator
Martha Ecton, Scottsdale Resident
Mary Johnson, Library Operations Manager
Sharyn Pennington, Library Operations Coordinator
Bill Pillow, Public Services Manager
Debbie Tang, Facilities & Special Projects Manager
Mary Warner, Administrative Secretary (minutes)

CALL TO ORDER

Mrs. Crider called the meeting to order at 3:30 p.m.

APPROVAL OF MINUTES

Mrs. Crider asked for a motion to approve the minutes of the April 21, 2004 meeting.
Mr. Berry so moved; Mr. Hargitt seconded, and the motion carried 6-0.

LIBRARY STAFF REPORTS OF CURRENT EVENTS (A.R.S. 38-431.02 (K))

Monthly Statistical Report – Sharyn Pennington

	<u>April</u> <u>2003</u>	<u>April</u> <u>2004</u>	<u>% Change</u>
Library Collection		810,241	
Items Circulated	163,406	169,803	+3.9%
Attendance (CC, MU, AR)	101,577	106,162	+4.5%
Attendance (PAL)*		24,094	
Volunteer Hours		2,597	
Customers Using Public Computers		39,774	

*Due to a malfunction in Palomino's gate counter equipment, Palomino statistics for 2003 were over-reported.

The Gift & Memorial Trust Account received \$25 for the month; expenses were \$1,493.20. In the Library Book Sale Special Revenue Account, April income from sales was \$14,030.60 and expenditures were \$14,540.59.

Library Director's Report – Rita Hamilton

Ms. Hamilton said the City is finalizing the Operating & Capital Improvement Budgets, and the approved Appaloosa and Arabian library projects are in the plans. Final budget approval is scheduled for the June 8 City Council meeting. She thanked board members Judith Crider and Camille Schmidt for speaking at recent public budget meetings on behalf of the library projects and the importance of bringing library services to Scottsdale citizens.

Ms. Hamilton thanked board member Linda Tardie for participating in the May 3 *Battle of the Books & Beyond Battle of the Books Finale* where 13 teams of 5th and 6th graders and 10 teams of 7th and 8th graders from participating schools vied for prizes. *Battle* winners were Desert Canyon, El Dorado and Pope John XXIII schools. *Beyond Battle* middle school winners were Cocopah, Ingleside and Mountainside. Ms. Hamilton also expressed appreciation to the Library Board for their support in funding this project from the Special Revenue Account.

Ms. Hamilton reported that the Scottsdale Public Library System has been notified by the AZ State Library Association that its two grant applications were approved. The *Born to Read* grant will give the parents of each newborn baby a certificate they can redeem at the Scottsdale libraries for books they can read to their child. The *Palomino After-School Teen Program* will provide activities, space and dedicated staff to keep teens busy with homework and literary activities at the end of each day.

Ms. Hamilton announced that the Integrated Library System (ILS) Selection Committee had unanimously recommended Innovative Interfaces, Inc. as the new automated system vendor. An Intent to Award letter has been sent to begin contract negotiations, and it is hoped they will have the contract on June 22. The current system will be replaced and the staff trained on the new system, with implementation scheduled for December.

How'd We Do? Report – Rita Hamilton

Ms. Hamilton reviewed the report and answered questions from board members.

Library Services Highlights:

Films and Summer Programs – Dana Braccia

Mrs. Braccia explained the feature film program at SPLS and the need for a license to show the movies to the public, which numbers about 50 per showing at the Civic Center and Mustang Library auditoriums.

Mrs. Braccia said that the children's Summer Reading Program (SRP) is countywide with *The Arizona Republic* and Arizona Diamondbacks as major sponsors. It runs from June 7 to July 31 and is detailed in the library's Kids' Summer Event Calendar. The Teens' SRP is system-wide in Scottsdale from June 7 to July 31. Staff monitors their reading logs and awards teen prizes at a "wrap party" sponsored by Chipotle restaurant. Details are in the Teen Summer Event Calendar. The Scottsdale system-wide Adult SRP runs from June 7 to August 31 and culminates with drawings for a local hotel stay, spa visit and dinner for two. Details are in the Adult Summer Event Calendar.

Teen Center Fundraising – Rita Hamilton

Ms. Hamilton showed the Board the Powerpoint presentation used by the SPLS for potential donors to the Teen Learning Center. She reported that the library has raised \$130,000 toward its \$506,000 goal. She distributed a fundraising status chart showing grants received and pending. She said the library would be working with teens on final design features within the next few weeks and would be ready to bid the project by the end of summer.

Mrs. Ecton suggested approaching M&I Bank as a potential donor.

ITEMS REQUIRING BOARD ACTION

Expenditures:

May 2004

Summer Reading Program--School Outreach sites	\$	3,200
Movie License renewal	\$	2,638
Adult Summer Reading Program	\$	2,000
Teen Center design/construction documents	\$	50,000
Coffee service, additional funds	\$	1,000
Total \$		58,838

In discussion regarding the May 2004 expenditures, the Board suggested using the approved \$50,000 Teen Center allocation as a challenge grant to potential donors.

Mrs. Crider asked for a motion to approve the May 2004 proposed expenditures. Camille Schmidt so moved; Nancy Walker seconded and the vote carried 6-0.

INFORMATIONAL ITEMS

Announcements/Issues for Future Discussion:

Summer Meeting Schedule:

Mrs. Crider polled Board members to see if there were any objections or questions regarding the customary suspension of meetings for July and August. There were no objections. Mrs. Crider then confirmed that the next meeting (June 16) would be the last meeting until after the summer break.

Ms. Hamilton read a letter she received from Councilman Wayne Ecton congratulating the Scottsdale Public Library System on having the Civic Center Library named Best Library by the *Jewish News*.

Ms. Hamilton shared the story about how Palomino Library Senior Coordinator Ted Johnson was instrumental in the apprehension of a convicted felon who had escaped from the Arizona State Prison near Tucson this week. The convict wandered into Ted's campsite in the Pinaleno Mountains. The story had appeared in several local newspapers.

Mrs. Tardie thanked Youth Service Librarians Candace Clark and Anna Papageorge for attending Hohokam Elementary School's annual *Come Read With Me* event and reading to the school children.

INFORMATIONAL ITEMS

Announcements/Issues for Future Discussion

Mrs. Crider announced that the next meeting would be held on June 16, 2004.

ADJOURNMENT

There being no further business, Mrs. Crider adjourned the May 2004 Library Advisory Board meeting at 4:35 p.m.

Mary Warner, Administrative Secretary